Account	Date	Ad Clicks (Campaign Manager)						Email Replies (Apollo)								LinkedIn DMs (Apollo? or Manual)							Li Req Acceptance							Newsletter likes (Manual)											
		W1	W2	W3	W4	W5	W6	W1	W2	W3	W4	W5	W6	W7	W8	W1	W2	W3	W4	W5	W6	W7	W1	W2	W3	W4	W5	W6	W7	W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12
X = removed from list																																									